



The New York Times Reader: Science & Technology (TimesCollege Series) (TimesCollege from CQ Press)

S Holly Stocking

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Science writing poses specific challenges: Science writers must engage their audiences while also explaining unfamiliar scientific concepts and processes. Further, they must illuminate arcane research methods and statistics and at the same time cope with scientific ignorance and uncertainty. Stocking's volume not only tackles these challenges, but also includes extraordinary breadth in story selection, from prize-winning narratives, profiles and explanatory pieces to accounts of scientific meetings and new discoveries, Q&A's, traditional trend and issue stories, reviews, essays and blog posts. These Times exemplars, together with Stocking's guide to reading stories about science and technology, are perfect for science writers who aspire to diversify and hone their reporting and writing skills in a changing media climate. Holly Stocking is an experienced science writer, award-winning teacher, and a fellow of the American Association for the Advancement of Science.

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- **Conversations with** Times writers take readers behind the scenes to learn about their goals for the beat and how they got their jobs, as well as practical nuts-and-bolts information on how they report and write for a global audience in the multimedia age.
- **Story Scan** break down stories into their component parts, labeling and analyzing the elements that make good stories work.
- **Making Connections** at the end of most stories questions and assignments to sharpen thinking and prepare students to go out on the beat to find their own great stories.

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