



The Routledge Companion to Visual Organization (Routledge Companions in Business, Management and Accounting)

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This volume provides a comprehensive insight into the ways in which organizations and their members visualize their identities and practices and how they are viewed by those who are external to organizations, including researchers.

With contributions from leading academics across the world, *The Routledge Companion to Visual Organization* is a valuable reference source for students and academics interested in disciplines such as film studies, entrepreneurship, marketing, sociology and most importantly, organizational behaviour.

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