



# **American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis' 1980s Blank Fiction**

*Johannes Malkmes*

Download now

[Click here](#) if your download doesn't start automatically

# American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction

*Johannes Malkmes*

## **American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction** Johannes Malkmes

Die vorliegende Studie stellt eine kritische Auseinandersetzung mit der amerikanischen Konsumkultur des 20. Jahrhunderts dar. Dabei wird ein Schwerpunkt auf die historische Entwicklung von der Ständegesellschaft des späten 18. und frühen 19. Jahrhunderts bis hin zur Klassengesellschaft des 20. Jahrhunderts gelegt, da dieser epochale Wandel in bisherigen vergleichbaren literaturwissenschaftlichen Diskussionen zur Konsumkultur trotz seiner themenbezogenen Relevanz keine adäquate Berücksichtigung fand. Der Begriff der Konsumkultur als interdisziplinäres Problem wird nicht als gegeben verstanden und ausführlich definiert. Die soziokulturelle Entwicklung wird im Rahmen von F. Scott Fitzgeralds *The Great Gatsby* (1925) und Bret Easton Ellis *American Psycho* (1991) nachvollzogen, da beide Werke ihre Hauptdarsteller anhand ihrer sozialen Herkunft, ihrer sozialen Milieus und ihres Konsums als stereotypische Vertreter der jeweiligen Epoche charakterisieren und versinnbildlichen. In beiden Werken wird der jeweilige kulturelle Hintergrund - das amerikanische Jazz Age sowie die Reagan Administration mit ihrer Yuppie Kultur - äußerst kritisch abgehandelt. Eine vergleichende Analyse beider Werke in Bezug auf die gravierende Entwicklung ihrer literarischen Darstellung von Konsum im Verlauf des 20. Jahrhunderts unter kritischer Berücksichtigung des jeweiligen volkswirtschaftlichen, politischen und gesellschaftlichen Hintergrunds wurde in dieser Form noch nicht veröffentlicht. Ein Fokus dieser Arbeit betrifft die Zwischenkriegszeit in Jahren von 1920 bis 1930, da diese Dekade maßgebend war für den epochalen Wandel der amerikanischen Klassen- hin zu einer Konsumgesellschaft und des amerikanischen Lebensstils zum Ende der 1980er Jahre. Detailliert betrachtet werden in diesem Zusammenhang konkrete Konsumverstärker wie fortschreitende Technologien, Entwicklungen zu Mode- und Freizeitbranchen, finanzielle Marktentwicklungen und der geografische Wandel. Die Entstehung der World Trade Organ

 [Download American Consumer Culture and Its Society: From F. ...pdf](#)

 [Read Online American Consumer Culture and Its Society: From ...pdf](#)

## **Download and Read Free Online American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction Johannes Malkmes**

---

### **From reader reviews:**

#### **Nellie Kim:**

Book is definitely written, printed, or illustrated for everything. You can learn everything you want by a e-book. Book has a different type. We all know that that book is important matter to bring us around the world. Alongside that you can your reading talent was fluently. A reserve American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction will make you to be smarter. You can feel considerably more confidence if you can know about anything. But some of you think this open or reading the book make you bored. It is not necessarily make you fun. Why they can be thought like that? Have you trying to find best book or acceptable book with you?

#### **Danielle Deguzman:**

Precisely why? Because this American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction is an unordinary book that the inside of the e-book waiting for you to snap that but latter it will jolt you with the secret this inside. Reading this book next to it was fantastic author who else write the book in such awesome way makes the content within easier to understand, entertaining means but still convey the meaning totally. So , it is good for you because of not hesitating having this any longer or you going to regret it. This book will give you a lot of rewards than the other book have such as help improving your ability and your critical thinking method. So , still want to hold up having that book? If I were being you I will go to the publication store hurriedly.

#### **Richard Brassell:**

American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction can be one of your starter books that are good idea. All of us recommend that straight away because this e-book has good vocabulary that may increase your knowledge in language, easy to understand, bit entertaining but delivering the information. The article writer giving his/her effort to get every word into pleasure arrangement in writing American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction yet doesn't forget the main stage, giving the reader the hottest in addition to based confirm resource facts that maybe you can be one among it. This great information can drawn you into brand new stage of crucial imagining.

#### **George Chadwick:**

You can get this American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by check out the bookstore or Mall. Only viewing or reviewing it may to be your solve trouble if you get difficulties for your knowledge. Kinds of this reserve are various. Not only through written or printed but can you enjoy this book through e-book. In the modern era just like now, you just looking because of your mobile phone and searching what your problem. Right now, choose your own personal ways to get more information about your e-book. It is most important to arrange you to

ultimately make your knowledge are still up-date. Let's try to choose suitable ways for you.

**Download and Read Online American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis' 1980s Blank Fiction Johannes Malkmes #QE6FZY3CUTN**

## **Read American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes for online ebook**

American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes books to read online.

## **Online American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes ebook PDF download**

**American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes Doc**

**American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes Mobipocket**

**American Consumer Culture and Its Society: From F. Scott Fitzgerald's 1920s Modernism to Bret Easton Ellis'1980s Blank Fiction by Johannes Malkmes EPub**