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Social Psychology

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Can we ever be genuinely unprejudiced? What can we learn about people from how they speak? How can a minority change the world? Why do people obey authority, even when ordered to do evil? Why do groups sometimes make bad decisions? Can we study love scientifically, or should we leave it to the poets? Do violent computer games make violent people?

Mapping the connection between social psychology and our everyday lives, the sixth edition of this marketleading textbook provides a lively and engaging introduction to the field.

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