



# **The Supply Chain Management Casebook: Comprehensive Coverage and Best Practices in SCM (FT Press Operations Management)**

*Chuck Munson*

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# The Supply Chain Management Casebook: Comprehensive Coverage and Best Practices in SCM (FT Press Operations Management)

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**30 up-to-date case studies illuminate every aspect of modern supply chain management**

- Risk management, analytics, global supply chain issues, and much more
- Innovative processes, technologies, strategies, and tactics
- An indispensable resource for both students and practitioners

This casebook brings together 30 focused cases addressing virtually every aspect of supply chain management, from procurement to warehousing, strategy to risk management, IT to supplier selection and ethics. A global team of contributors presents key challenges in industries ranging from pharmaceuticals to fashion and previews issues ranging from the “limits of lean” to the potential of 3-D printing.

Cases vary in length and complexity, offering maximum flexibility to both instructors and readers; a convenient table provides fast access to specific topics. Qualitative cases are supported by relevant discussion questions and sample responses; quantitative cases are supported by completed numerical solutions, and, where applicable, associated spreadsheets.

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