



High Commitment High Performance: How to Build A Resilient Organization for Sustained Advantage

Michael Beer

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—Jeffrey Pfeffer, professor, Stanford Business School and author, The Human Equation: Building Profits by Putting People First

"Beer brings a multi-disciplinary perspective from his extensive experience in industry and academia to reveal how leaders of HCHP organizations break through internal barriers and manage multiple tensions in their quest for sustainable value-creation."

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"Mike Beer brings his wealth of research and experience to provide fresh insights to the enduring question of what makes companies succeed over the long run. I have utilized many of the principles successfully and recommend them to any corporate leader committed to building an outstanding organization."

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