



# SharePoint 2013 WCM Advanced Cookbook (Quick Answers to Common Problems)

*John Chapman*

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**SharePoint 2013 WCM Advanced Cookbook (Quick Answers to Common Problems) John Chapman**  
**Over 110 recipes to engineer web content and master SharePoint 2013**

## About This Book

- Brand SharePoint with master pages and page layouts
- Catalog content with cross site publishing
- Enhance the user experience with custom controls
- Create multilingual sites

## Who This Book Is For

This book is ideal for developers who want to broaden their understanding of the web content management features available with SharePoint 2013. It is assumed that you already have some experience using SharePoint and developing web content. Experience with Microsoft PowerShell and coding C# with Visual Studio will also be helpful, but is not essential.

## What You Will Learn

- Manage SharePoint branding with device channels and design packages
- Customize the user experience with delegate controls
- Modify user input with InfoPath
- Create custom page layouts for content pages
- Configure content deployment for staging content
- Create multilingual content with machine translation
- Manage content with SharePoint publishing

## In Detail

SharePoint 2013 Server includes new and improved features for web content management that simplify how you design publishing sites, and enhances the authoring and publishing processes of organizations. SharePoint Server 2013 also has new features that use the power of search to surface dynamic web content on publishing sites. Using the right tools efficiently can assist organizations in creating compelling content-rich websites without the undue overhead of hands-on management of each piece of content. SharePoint 2013 WCM Advanced Cookbook is a practical guide to show you how to leverage Microsoft SharePoint 2013 to create a scalable web content management system. This book helps you in learning about the features of SharePoint 2013 in depth and also takes you through each of these features practically by providing you with a hands-on experience. With SharePoint 2013 WCM Advanced Cookbook, you will learn about a full-fledged web content management system using Microsoft SharePoint Server 2013. You will start with exploring the WCM features of SharePoint such as catalog content with cross-site publishing, enhancing the user experience with custom controls, and creating multilingual sites. Then you will move on to configure content deployment, search, taxonomy, and content translation. Finally, the book shows you

how to leverage Microsoft SharePoint Designer and Microsoft InfoPath.

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