



# **Is Everyone on the Boat?: Understanding the People in Your Organization and Leading Them More Effectively (Rising Tide Leadership Series Book 1)**

*Fred Johnson, Paul Metler*

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The Rising Tide Leadership Series by Fred Johnson and Paul Metler helps Vision-Driven Leaders Achieve Greater Results!

This is the first book in the Series. Book 2 – The Reality of Change will be released December 14, 2014!

Is Everyone on the Boat? is a captivating story that draws from the experiences of Dr. Fred Johnson. Dr. Johnson has taught shared leadership and organizational principles to senior executives of Fortune 100 companies, and is passionate about sharing his message with organizations throughout the United States. Dr. Paul Metler has translated the principles of leadership and organizations into a story that will capture your attention and take you on a journey toward becoming the best leader you can be!

Is Everyone on the Boat? will unlock the secrets to understanding yourself and the people in your organization. This book is an easy read with profound practical implications. Take a bold step toward becoming a better leader, understanding your strengths and weaknesses and creating an effective and engaged workplace culture.

Within any organization, it becomes essential to recognize both the people who are powerful conduits for positive change as well as those who are not. How well do you understand the people in your organization? Do you possess a clear grasp of the values that inspire their behavior? These are key to your journey to become a better leader and leading positive change. It begins with increased self-awareness.

Are you a Visionary Leader, a Primary Leader, or a Thoughtful Leader? Do you have Bandwagoneers and Naysayers in your organization? Is Everyone on the Boat? Defines the various personalities that reside within every organization and gives you an effective approach to developing the talented, yet diverse people around you.

Is Everyone on the Boat? Is an engaging parable about a cast of characters who embark on an exciting voyage. The boat represents any business, organization or institution. The final Port of Call represents the organization's vision. With Sam, the Visionary Leader, you will discover within each situation that arises a valuable lesson about yourself, the people you work with and organizational life. You will learn how to:

- Recognize your strengths and weaknesses
- Identify the strengths and weaknesses of others
- Understand the values that drive those in leadership
- Maximize your time in a fast paced business culture
- Develop a strategy for implementing positive change
- Equip yourself with practical insight for implementing positive change initiatives

Is Everyone on the Boat? offers timeless information that will help you understand yourself and others better.

If you want to continue your leadership journey take advantage of additional resources from Dr. Fred Johnson and Dr. Paul Metler.

Book 2 in The Rising Tide Leadership Series is available!

The Reality of Change: Mastering Positive Change is Key to Extraordinary Leadership and Optimal Business Outcomes by Fred Johnson and Paul Metler

Drawing from their experience with world class leaders from diverse organizational settings that include Fortune 500 companies, Premier Healthcare facilities and the NFL, Johnson and Metler have provided a roadmap for personal and professional transformation. Here's what John Schneider, Executive VP and General Manger of the Seattle Seahawks had to say about The Reality of Change:

"In the NFL, change is a never-ending reality in building a winning team and maintaining the winning culture of that team. At times I have had to make difficult decisions that were easy for others to criticize and painful to execute. Yet without executing change, we couldn't improve and we couldn't compete.

My friend and a leadership mentor of mine, Dr. Fred Johnson, taught the concepts contained in "The Reality of Change" to me. These principles often help guide my decision making. I suggest you dig deep into Dr. Johnson's world and study this book's contents."

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