



## Adult Programs in the Library

*Brett W. Lear*

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# Adult Programs in the Library

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## **Adult Programs in the Library** Brett W. Lear

Programming is an important means of not only drawing new people to the library but also better serving existing patrons. Lear's invaluable guide to adult programs is back---and better than ever, with refreshed, expanded content and new ideas to reinvigorate programs and give them a 21st-century spin. This edition includes

- Updated chapters on basics such as funding, crafting guidelines, topic selection, publicity, post-program evaluations, and more
- A new section on technology, with ideas for online book discussions, offering programs via Skype, and turning programs into podcasts
- Methods for tailoring programs for specific groups, such as men, baby boomers, and seniors
- A collection of "five-star" programs from libraries around the country that can be easily adapted

Walking the reader through every aspect of adult programming, this new edition of a tried-and-true book is truly a librarian's best friend.

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