



Microinteractions: Full Color Edition: Designing with Details

Dan Saffer

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It's the little things that turn a good digital product into a great one. With this full color practical book, you'll learn how to design effective microinteractions: the small details that exist inside and around features. How can users change a setting? How do they turn on mute, or know they have a new email message?

Through vivid, real-world examples from today's devices and applications, author Dan Saffer walks you through a microinteraction's essential parts, then shows you how to use them in a mobile app, a web widget, and an appliance. You'll quickly discover how microinteractions can change a product from one that's tolerated into one that's treasured.

- Explore a microinteraction's structure: triggers, rules, feedback, modes, and loops
- Learn the types of triggers that initiate a microinteraction
- Create simple rules that define how your microinteraction can be used
- Help users understand the rules with feedback, using graphics, sounds, and vibrations
- Use modes to let users set preferences or modify a microinteraction
- Extend a microinteraction's life with loops, such as "Get data every 30 seconds"

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Donna Sedillo:

This Microinteractions: Full Color Edition: Designing with Details is great book for you because the content that is certainly full of information for you who all always deal with world and possess to make decision every minute. This book reveal it facts accurately using great manage word or we can state no rambling sentences in it. So if you are read the item hurriedly you can have whole info in it. Doesn't mean it only will give you straight forward sentences but tough core information with beautiful delivering sentences. Having Microinteractions: Full Color Edition: Designing with Details in your hand like obtaining the world in your arm, details in it is not ridiculous one particular. We can say that no book that offer you world with ten or fifteen small right but this reserve already do that. So , this really is good reading book. Heya Mr. and Mrs. stressful do you still doubt which?

Brenda Evans:

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